

МІНІСТЕРСТВО ОСВІТИ І НАУКИ УКРАЇНИ

**СХІДНОЄВРОПЕЙСЬКИЙ НАЦІОНАЛЬНИЙ УНІВЕРСИТЕТ
ІМЕНІ ЛЕСІ УКРАЇНКИ**

ОСВІТНЬО-ПРОФЕСІЙНА ПРОГРАМА

«Міжнародний бізнес»

першого (бакалаврського) рівня вищої освіти
за спеціальністю 292 «Міжнародні економічні відносини»
галузі знань 29 «Міжнародні відносини»

Кваліфікація: Фахівець з міжнародного бізнесу і перекладу з іноземної мови
(із зазначенням мови)

ЗАТВЕРДЖЕНО

Вченою радою СНУ імені Лесі Українки

Голова Вченої ради

(протокол №8 від «23» квітня 2018 р.)

Освітня програма вводиться в дію з 01 вересня 2018 р.

Ректор _____ Ігор КОЦАН

(наказ № _____ від «24» квітня 2018 р.)

Луцьк – 2018

MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE

LESIA UKRAINKA EASTERN EUROPEAN NATIONAL UNIVERSITY

EDUCATIONAL PROFESSIONAL PROGRAM

“International business”

of the first (bachelor's) higher education degree
in the specialty 292 “International economic relations”
in the field 29 “International relations”

Qualification: Specialist in international business and foreign language translation
(with language identification)

APPROVED

By the Academic Council of the EENU named after Lesia Ukrainka

The Head of Academic Council

_____ / _____ /

(protocol №8 of April 23, 2018)

The educational program comes into force on September 1, 2018.

Rector _____ Ihor KOTSAN

(order №__ of April 24, 2018)

Lutsk – 2018

PREFACE

The educational professional program (EPP) “International business” for the higher education applicants’ preparation at the first (educational) knowledge level 29 “International relations” the specialty 292 “International economic relations” contains the amount of ECTS credits required to obtain the appropriate degree of higher education, formulated in terms of studying outcomes; the higher education applicants’ certification forms; requirements for the availability of an internal quality ensuring system for higher education. There is no higher education standard in the specialty 292 “International economic relations” for the first (bachelor’s) higher education degree.

EPP was developed by the Lesia Ukrainka Eastern European National University project team members:

- Pavlikha Nataliia Volodymyrivna, Doctor of Economic Sciences, professor, Head of the International Economic Relations and Project Management Department (Supervisor);

the project team:

- Skorokhod Iryna Sviatoslavivna, PhD in Economics, Associate Professor of the International Economic Relations and Project Management Department;
- Naumenko Nataliia Serhiivna, PhD in Economics, Associate Professor of the International Economic Relations and Project Management Department;
- Kytsiuk Iryna Vasylivna, PhD in Economics, Associate Professor of the International Economic Relations and Project Management Department;;
- Dedeliuk Kateryna Yuriivna, PhD in Economics, Associate Professor of the International Economic Relations and Project Management Department;

Лист погодження освітньо-професійної програми «Міжнародний бізнес» першого (бакалаврського) рівня вищої освіти за спеціальністю 292 «Міжнародні економічні відносини» галузі знань 29 «Міжнародні відносини»

Голова методичної комісії
факультету міжнародних відносин  доц. Н.І. Романюк

Завідувач кафедри
міжнародних економічних відносин
та управління проектами  проф. Н. В. Павліха

Завідувач кафедри
міжнародних відносин і
регіональних студій  проф. Н.Н. Коцан

Завідувач кафедри
міжнародних комунікацій
та політичного аналізу  проф. А.М. Шуляк

Завідувач кафедри
іноземних мов та перекладу  доц. О.П. Черняк

1. Profile of the educational and professional program “International business” in the specialty 292 “International economic relations”

1 – General information	
Full name of the higher educational institution and the structural unit	Lesia Ukrainka Eastern European National University, International Economic Relations and Project Management Department
The higher education degree and the qualification title in the original language	Bachelor Qualification: Specialist in international business and foreign language translation (with language identification)
The educational program official name	Educational Professional Program “International business” of the first (bachelor’s) higher education degree in the specialty 292 “International economic relations” in the field 29 “International relations”
Type of diploma and the educational program scope	Bachelor’s diploma, single, 240 ECTS credits, term of study 3 years 10 months
Accreditation availability	-
Cycle/level	NCF of Ukraine - 6 level, QF-EHEA – first cycle, EQF-LLL - 6 level
Prerequisites	Certificate of complete general secondary education. Admission is carried out on a competitive basis according to the external independent evaluation results. General principles of competitive selection and enrollment are detected by the MES of Ukraine and the EENU named after Lesia Ukrainka admission rules.
Language (s) of teaching	Ukrainian, English
Basic concepts and their definitions	The program uses basic concepts and their definitions in accordance with the Law of Ukraine “On Higher Education”
Internet address of the the educational program permanent post description	https://eenu.edu.ua/uk/faculties-and-institutions/fakultet-mizhnarodnikh-vidnosin
2 – The purpose of the educational program	
Program purpose	Training of highly qualified specialists with wide employment opportunities in Ukraine and abroad with relevant knowledge and applied skills in the field of international business, with in-depth foreign languages knowledge with an emphasis on the professional competencies development in the field of international economic activities organization and planning, development of companies international marketing strategy, international trade, international finances, international investment activities and diplomatic relations.
3 – Characteristics of the educational program	
Subject area (field of study, specialty)	International relations. International economic relations.
Orientation of the educational program	Educational professional. The program structure is based on modern research in the field of economics focused on current international aspects taking into account the specifics of international business development, international trade in goods and services, international capital movements, international movement of

	labor and intellectual property, international finance and European integration processes movement. Educational professional program has an applied character and allows form high professionalism and ability to make decisions independently.
The main focus of the educational program and specialization	<p>The educational professional program “International business” is focused on the study of basic theories, principles, methods, typical problems for solving complex problems in the field of international economic relations, on in-depth study of international economic cooperation at the company level, on various aspects of international business and its management, mastering the methods of forecasting and planning of international economic activity and learning foreign languages.</p> <p>The program focuses on providing the ability to solve complex specialized problems and practical problems in the field of international economic relations at the international business level.</p> <p>Key words: international economic relations, international business, international business management, international trade, international investments, international economy, economic diplomacy, international business operations, international economic integration, European integration, transnational corporations.</p>
Features and differences	<p>The program is aimed at theoretical knowledge applying and practical skills of analysis and organization of international business. Due to the interdisciplinary interaction of educational components the International Business educational program provides multidisciplinary training of specialists who are proactive and able to quickly adapt to the conditions and challenges of the modern international environment.</p> <p>The program provides in-depth study of foreign languages, undergraduate and internship practice on the the basis of international business enterprises which gives an opportunity to gain practical skills and additional competitive advantages in the labor market.</p>
4 –The graduates suitability of the educational program for employment and further study	
Suitability for employment	The content and structure of the program allows you to gain knowledge and skills and carry out professional activities in the field of international business, international economic cooperation and international economic relations; to hold primary positions in public authorities at various levels, in international and non-governmental economic organizations, in financial and business structures, in research institutions.
Further training	Education at the second (master's) level of higher education. Advanced training, additional education in certified programs and postgraduate programs.
5 – Teaching and assessment	
Teaching and studying	Student-centered, practice-oriented learning is provided, balanced combination of classroom and independent work with the use of modern educational technologies and methods. Teaching provided in the form of lectures, practical classes, problem solving, trainings, cases, research papers, etc. Online technologies are used in teaching, trainings, role and simulation games, case methods, debates, training based on production and translation teaching practices, involving students in scientific work and its results testing.
Assessment	The evaluation is carried out on a 100-point scale, ECTS scale (A, B, C, D, E, F), four-level scale (“excellent”, “good”, “satisfactory”, “unsatisfactory”), two-level scale (“credited”, “not credited”). Criteria for each discipline evaluating and forms of control are provided in the

	discipline work program.
6 – Program competencies	
Integral competence (IC)	Ability to solve complex specialized problems and practical problems in the field of international economic relations in general and international business in particular, to take responsible analytical and management decisions in the field of international business, which involve the use of the latest theories and methods in conducting comprehensive research of international business and are characterized by complexity and uncertainty of conditions.
General competencies (GC)	<p>GC1. Ability to learn and apply the acquired knowledge and skills in practice, to be opened to the knowledge application taking into account specific situations, to solve complex tasks and problems in the field of professional activity in conditions of uncertainty.</p> <p>GC2. Ability to understand the subject area and professional activity, ability to conduct research taking into account causal and spatiotemporal relationships, analyze the impact of global and national macro- and micro-environment on business processes.</p> <p>GC3. Ability to master the theoretical and practical basis of professional training, apply general scientific methodological apparatus, formulate, analyze, identify current problems and processes, predict their possible development in the future.</p> <p>GC4. Ability to conduct research, communication (in oral and written forms) in state and foreign languages.</p> <p>GC5. Ability to think systemically, innovate, identify initiative, generate new ideas and demonstrate approaches to their implementation; ability to show flexibility, creativity, competence to manage time and make reasonable decisions related to professional activities.</p> <p>GC6. Ability to use modern information and communication technologies, information management, use of general and special purpose software packages.</p> <p>GC7. Ability to coordinate work on effective and efficient achievement of goals, project development and management, manage working time, work independently and in a team, work in an international context, evaluate and ensure the quality of performed work.</p> <p>GC8. Ability to abstract thinking, conducting scientific, theoretical and experimental research, o search, process and analyze information from various sources to identify problems, formulation of conclusions, making decisions taking into account national and international requirements.</p> <p>GC9. Ability to demonstrate adaptive and communicative abilities in a new situation, communicate with representatives of other professional groups of different levels, understanding of factors, understanding the factors that have a positive or negative impact on communication with representatives of other business cultures on the basis of respect for diversity and multiculturalism.</p> <p>GC10. The ability to implement their rights and responsibilities as a member of society, multiply moral, cultural, scientific values and achievements, to realize the values of a free democratic society, the rule of law, human and civil rights and freedoms.</p> <p>GC11. Ability to form a systematic scientific worldview and professional ethics based on understanding the history and patterns of development of the subject area, its place in the general knowledge system.</p> <p>GC12. Ability to self-criticism and responsibility, use different types and</p>

	forms of physical activity for active recreation and healthy living, realization of personal potential and self-development, independent acquisition of new knowledge.
Specialty professional competencies (PC)	<p>PC1. Ability to analyze economic phenomena and processes, to comprehend and identify patterns of objective economic laws, to identify patterns and trends in the world economy development, to understand the essence and features of the international economic relations environment functioning, to carry out a comparative analysis of different economic systems.</p> <p>PC2. Ability to understand the basic categories and latest theories, concepts, technologies and methods in the field of international economic relations, use economic terminology, justify the peculiarities of the implementation of forms of IER at different levels, to apply theoretical knowledge on the functioning and development of international business.</p> <p>PC3. Ability to form an economic type of thinking to solve current and strategic problems, organize and direct activities to solve complex and unpredictable tasks and problems in the field of international business.</p> <p>PC4. Ability to analyze the international competitive environment and monitor the situation on world markets for goods and services, to formulate comprehensive analytical conclusions, interpret, systematize, critically evaluate and use the information obtained in the context of solving problems in the field of international business.</p> <p>PC5. Ability to demonstrate knowledge of the theory and practice of world economy and international economic relations, international trade in goods and services, to analyze the tools and principles of international trade regulation, international capital movements, international labor migration.</p> <p>PC6. Ability to apply basic knowledge, to analyze theories and mechanisms of international monetary, financial and credit relations, to assess the level of financial risks in international business.</p> <p>PC7. Ability to analyze the systems of regulatory mechanisms of foreign trade policy and adapt to it the foreign trade activities of specific companies in the international business environment, to use quantitative micro- and macroeconomic indicators in the process of analysis and research of international economic activity.</p> <p>PC8. Ability to develop and implement a set of practical measures for the organization of international activities of enterprises, transnational corporations, to ensure the appropriate level of quality management of international business.</p> <p>PC9. Ability to apply theoretical principles, ideas, methods and basic marketing tools to organize effective international activities of the enterprise and develop a marketing strategy and adapt the objectives and capabilities of marketing research to the realities of strategic and operational planning of international business.</p> <p>PC10. Knowledge of the state of research in international economic relations and the world economy in an interdisciplinary combination with political, legal, natural sciences, aware of the formation of philosophical understanding of the world, understanding of philosophy as a science and form of social consciousness.</p> <p>PC11. Knowledge of international and national legal framework of diplomatic activity, and the ability to apply it; ability from a legal standpoint to evaluate processes in the field of international business, to apply in practice theoretical knowledge on international legal issues arising</p>

	<p>in the field of modern international relations.</p> <p>PC12. Ability to perform comprehensive analysis and assess changes in the international environment and be able to adapt to them; to analyze and forecast the foreign policy of countries and the development of interstate relations, socio-political and socio-cultural processes at the national and international levels.</p> <p>PC13. Ability to understand social, national and international processes, effectively perform public functions, ensure the solution of socially significant problems and achieve positive results in international business, use the mechanism of diplomatic support of Ukrainian business interests in foreign markets.</p> <p>PC14. Ability to research and analyze the theoretical and methodological principles of economics and foreign economic relations of Ukraine, to assess the features of the organization and effectiveness of various types of foreign economic relations.</p> <p>PC15. Ability to build an effective information and analytical system using modern information technology, the use of specialized software to process and transmit information for management decisions in the field of international business.</p> <p>PC16. Ability to use techniques and tools of statistical analysis to identify various statistical patterns, to carry out risk management and forecasting of market processes with the use of economic and mathematical methods, to apply economic and mathematical methods and models in the process of developing and making financial decisions on transactions in foreign exchange, credit, stock markets.</p> <p>PC17. Ability to solve complex specialized tasks and practical problems in the field of management of international activities of the enterprise, to adapt and use international experience in designing organizational structures of international business.</p> <p>PC18. Ability to justify the use of legal, economic and diplomatic methods (tools) for resolving conflict situations and prospects for specific diplomatic steps at the international level based on the diagnosis of situations that reflect the subject of professional activity.</p> <p>PC19. Ability to creative style of entrepreneurial thinking, the formation of leadership qualities that can contribute to effective activities in the field of international business, ability to initiate, organize and manage innovative projects at different levels, the ability to make managerial decisions in conflict situations, as well as to carry out activities to prevent them.</p> <p>PC20. Ability to determine the functional features, nature, level and degree of relationships between the subjects of international economic relations of different levels and to establish communication between them, the ability to identify adequate goals and objectives of international organizations to external threats and opportunities and to offer appropriate effective tools for crisis management.</p> <p>PC21. Ability to solve complex problems and problems in the field of finance, banking and insurance.</p> <p>PC22. Ability to use state and foreign languages in professional activities in oral and written form using professional terminology, to develop and conduct communication activities, make reports and presentations, draw up official business documents, research and publications in a foreign language; to perform oral and written translation on professional topics of international economic relations.</p>
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	PC23. Ability to apply basic knowledge in the field of international economic relations with the use of information and reference materials, to check the authenticity of facts, information messages and the adequacy of models of the current state and trends in international business.
7 – Program learning outcomes (PLO)	
	<p>PLO1. To adhere to an active life and civic position on the reconciliation of public, collective and individual interests, preserve and increase the moral, cultural, scientific values of society's achievements.</p> <p>PLO2. To recognize the need for lifelong learning, adhere to the principles of continuous development and continuous self-improvement in order to maintain professional competence at a high level; strive for professional growth, show tolerance and readiness for innovative changes.</p> <p>PLO3. To know and understand economic terminology, modern macroeconomic approaches to economic analysis, carry out comparative analysis of different economic systems, using techniques and tools of statistical analysis, possess basic categories, the latest theories, concepts, technologies and methods in the field of international economic relations, taking into account their basic forms, in particular, international trade in goods and services, international capital movements, international monetary, financial and credit relations, mobility of human resources, international technology transfer.</p> <p>PLO4. To assess the international environment and its impact on the country, navigate in the modern business environment with an understanding of the laws, patterns and principles of international business development, identify the tasks of foreign or domestic policy of the country and propose appropriate effective tools for their implementation.</p> <p>PLO5. To apply information and analytical tools, economic and statistical methods of calculation, methods of monitoring world markets and forecasting processes in the world economy, world markets for goods and services, using international information sources.</p> <p>PLO6. To apply tools to study the state and prospects of development of certain segments of international markets for goods and services using modern knowledge of methods, forms and tools of regulation of international trade, to solve various practical problems in the process of foreign trade activities.</p> <p>PLO7. To apply basic knowledge, analyzing theories, principles, tools and instruments for the implementation of international monetary, financial and credit relations.</p> <p>PLO8. To understand, highlight and describe new phenomena, processes and trends in world economic development; to determine the mechanisms and tools for the implementation of economic policy and world integration processes.</p> <p>PLO9. To know and understand the theoretical and methodological foundations of international business, to analyze the causal links of the emergence and development of socio-economic phenomena in the field of international business, based on the gained knowledge.</p> <p>PLO10. To facilitate the implementation of measures for effective communication in the environment of international business, use modern information and communication technologies, conduct financial and economic analysis, modeling, forecasting of economic processes in the global dimension.</p> <p>PLO11. To study economic phenomena and processes in the</p>

international sphere on the basis of mathematical categories understanding and economic-mathematical modeling principles, know the basics of construction, calculation and analysis of a modern system of indicators that characterize the activities of international business, ability to develop models and prepare analytical reports on the current state and development of international economic relations.

PLO12. Ability to apply theoretical and empirical research methods, to develop practical recommendations on improving the main components of management activities in the field of international business.

PLO13. To understand the essence and apply theoretical principles, methods and basic marketing tools to organize effective international activities of the enterprise, develop a marketing strategy and adapt the tasks and opportunities of marketing research to the realities of strategic and operational planning.

PLO14. To analyze the results of the organization, compare them with the factors of external and internal environment, determine the prospects for the organization development, apply methods of companies' strategic planning.

PLO15. To demonstrate skills of written and oral communication in state and foreign languages, professionally use the conceptual and categorical apparatus. To perform professional oral and written translation from / into a foreign language, in particular, on professional topics of international relations, foreign economic policy and the world economy.

PLO16. To be able to operate in a multinational environment, take into account the cultural characteristics of business circles of different countries, to demonstrate knowledge and skills in business protocol and business etiquette in the field of international economic relations.

PLO17. To be able to identify risks and problems of international business, think creatively and critically, have time management skills, critically assess the consequences and risks, be able to use the latest approaches to international business, understand social responsibility for economic activities of the organization.

PLO18. Ability to use in practice theoretical provisions for the analysis of Ukraine's international economic relations with other countries, to be able to justify the feasibility of making tactical management decisions in foreign economic transactions.

PLO19. To analyze information sources in terms of objectivity, reliability, relevance, completeness; to prepare analytical expert reports on countries and regions of the world and to have basic skills of foreign policy forecasting and interstate relations development, apply basic knowledge of basic regulations and reference materials, current standards and specifications, instructions and other regulations in the field of international economic relations.

PLO20. To demonstrate knowledge and skills in business protocol and business etiquette in the field of international economic relations, taking into account the peculiarities of intercultural communication at the professional and social levels, analyze and evaluate problems related to diplomatic support of international business as a field of activity, determine the causes, types and nature of international conflicts and disputes, justify and apply economic, legal and diplomatic methods and means of their resolution the international level, defending the national interests of Ukraine.

	<p>PLO21. To be able to develop and implement international projects and manage teamwork within the set goals and time intervals, work in project groups, motivate, evaluate and improve the teamwork effectiveness, conduct research in a group led by a leader.</p> <p>PLO22. Ability to critically analyze scientific theories, models, concepts, terminological apparatus of research, to study economic phenomena and processes in the international sphere on the basis of understanding of categories, laws; identify and summarize trends, patterns of functioning and development of the world economy, taking into account causal and spatio-temporal relationships.</p> <p>PLO23. To have the self-analysis skills, be critical and self-critical, understand the determinants of influence on communication with representatives of other business cultures and professional groups of different levels on the base of respect for diversity, multiculturalism.</p> <p>PLO24. To apply the acquired knowledge, understand the subject area and profession in practice, be open to the application of knowledge based on specific situations, be able to apply modern methods and tools to stimulate the development of international business.</p> <p>PLO25. To defend the national interests of Ukraine taking into account the security component of international economic relations, apply appropriate methods, rules and principles of international economic relations functioning for the foreign economic activity development of the Ukraine.</p> <p>PLO26. To provide the preservation of health and efficiency of workers in the working environment by the effective management of labor protection and the officials' and professionals' responsibility formation for collective and personal safety.</p> <p>PLO27. To conduct independent research in the field of international economic relations, defend analytical and applied developments on the base of individual research, ability to implement the obtained scientific results in the practical activities of enterprises engaged in international economic activities, as well as in the educational process.</p> <p>PLO28. To design research in accordance with regulatory requirements, test scientific results at scientific conferences, seminars, round tables, other communicative events, during the internship.</p>
8 – Resource support for program implementation	
Staffing	<p>The educational program implementation is provided by teachers who have the candidate or doctor of sciences degrees and academic titles of associate professor or professor. Staffing of the educational and professional program includes research and teaching staff of the Department of International Economic Relations and Project Management, as well as other departments of the University, if they have the experience and competencies that will allow to form the program learning outcomes of the educational components defined by the educational-professional program. The manager, members of the project team and the support team meet the Licensing Conditions for educational activities. In order to improve the professional level, all scientific and pedagogical workers once every five years undergo advanced training (internship), including abroad.</p>
Logistical support	<p>Logistics meets the licensing requirements for the provision of educational services in the higher world and is sufficient to ensure the educational process quality: premises for training sessions; multimedia equipment; library, including reading room; hostel; computer workstations, laboratories, equipment, facilities necessary for the implementation of the</p>

	educational program; wireless internet access points.
Informational, educational and methodical support	<p>Information support meets the licensing requirements, has relevant content, is based on modern information and communication technologies and includes: library, reading room with a sufficient fund of educational, scientific literature and professional periodicals; repository; access to Web of Science and Scopus databases; wireless access points to the Internet; corporate mail, etc.</p> <p>Educational and methodological support includes: 1) educational program and curriculum; 2) programs of each discipline, including description and annotation of the discipline, learning outcomes (competencies), information volume and thematic structure of the discipline, tasks for independent work, distribution of points and assessment criteria, recommended literature and sources of information; 3) internship programs; 4) educational materials, including textbooks, manuals, lecture notes, etc.</p>
9 – Academic mobility	
National credit mobility	On the basis of bilateral agreements between the Lesia Ukrainka Eastern European National University and the universities of Ukraine (Agreement № 138-140/art/46U from 10.09.2013 with Eastern European National University named after V.Dall etc.).
International credit mobility	The University has a Department of International Relations, which is responsible for organizing and coordinating activities in the field of international cooperation of the University (conferences, seminars, trainings, congresses, symposiums, cultural exchanges, summer schools, etc.); preparation and organization of concluding agreements on cooperation of the University with foreign partners, etc. Current information on the activities of the department is presented on the website of the Lesia Ukrainka National University.
Foreign applicants training for higher education	Opportunity to teach foreign citizens in English or Ukrainian.

2. The educational-professional program content distribution by groups of components and training cycles

Training cycle	Training time for training cycles (academic hours/credits)	Training time by training cycles (percentages)
General training cycle		
Normative part	2430 / 81	33,8
Professional training cycle		
Normative part	2520 / 84	35,0
Elective part	1800 / 60	25,0
Scientific training	270 / 9	3,7
Practical training	180 / 6	2,5
Total	7200 / 240	100

**Disciplines list of educational and professional bachelor's degree program
“International business” in the Eastern European National University named
after Lesia Ukrainka**

№ p/d	Subjects	Amount of credits / hours		Form of final control
1. General training cycle				
1.1. Normative disciplines				
CD 1	History and culture of Ukraine	4	120	exam
CD 2	Ukrainian language (for professional direction)	4	120	exam
CD 3	Philosophy	4	120	exam
CD 4	Physical training	6	180	credit
CD 5	Creative phenomenon of Lesia Ukrainka	2	60	test
CD 6	Information technology in international relations	3	90	exam
CD 7	International relations and world politics	5	150	exam
CD 8	International law	4	120	exam
CD 9	International information and public communications	6	180	exam
CD 10	Country studies	5	150	exam
CD 11	Foreign language	33	990	exam, credit
CD 12	Fundamentals of diplomacy and diplomatic work	5	150	exam
	Total in the cycle:	81	2430	
2. Professional training cycle				
2.1 Normative disciplines				
CD 13	World and regions economy	3	90	credit
CD 14	Theory of international economic relations	12	360	exam, credit
CD 15	Regulation of international economic relations	7	210	exam
CD 16	Economy and foreign economic relations of Ukraine	6	180	exam, credit
CD 17	Foreign language of the specialty	12	360	exam, credit
CD 18	Theory and practice of translation	12	360	exam, credit
CD 19	Intoduction to the specialty	5	150	test
CD 20	International monetary and financial relations	12	360	exam, credit
CD 21	Mathematics for economists and economic modeling	8	240	exam, credit
CD 22	International business	3	90	exam
CD 23	International management	4	120	exam, credit
	Total in the cycle:	84	2520	
2.2 Elective disciplines				
ED 1.1	International economic integration	7	210	exam
ED 1.2	Transnational corporations			
ED 2.1	International funds, projects and programs	8	240	credit
ED 2.2	Management of international projects and programs			
ED 3.1	Accounting and analysis of foreign economic activity	8	240	exam
ED 3.2	International audit and controlling			
ED 4.1	Information and analytical activities in international business	7	210	exam
ED 4.2	International economic analytics			
ED 5.1	International marketing activities	7	210	credit
ED 5.2	Marketing in international business			
ED 6.1	Specialization 1. International Business Management	23	690	exam, credit

	(Corporate Management, Crisis Management, Innovation and Investment Management in International Business, Brand Management in International Business)			
ED 6.2	Specialization 2. International Marketing (International Marketing Logistics, Internet Marketing and e-Business, Global Marketing Strategies, Marketing Research and Information Analysis)			
	Total in the cycle:	60	1800	
3. Practical and scientific training				
PT 1	Translation practice	3	90	credit
PT 2	Internship	3	90	credit
PT 3	Course work on the world economy	3	90	credit, CW presentation
PT 4	Course work on the theory of international economic relations	3	90	credit, CW presentation
PT 5	Course work on international business	3	90	credit, CW presentation
	Total in the cycle:	15	450	
	Total:	240	7200	

Structural and logical scheme of the educational and professional program

1 st COURSE	2 nd COURSE	3 rd COURSE	4 th COURSE
CD 1	CD 4	CD 3	CD 15
CD 2	CD 6	CD 12	CD 17
CD 4	CD 7	CD 14	CD 18
CD 5	CD 8	CD 15	CD 23
CD 9	CD 11	CD 17	ED 3.1
CD 10	CD 13	CD 18	ED 3.2
CD 11	CD 14	CD 20	ED 5.1
CD 14	CD 16	CD 22	ED 5.2
CD 16	CD 20	ED 2.1	ED 6.1
CD 19	CD 21	ED 2.2	ED 6.2
CD 21	ED 1.1	ED 4.1	PT 2
	ED 1.2	ED 4.2	PT 5
	PT 3	ED 6.1	
		ED 6.2	
		PT 1	
		PT 4	

3. Applicants' higher education certification forms

Certification of applicants for the specialty 292 "International economic relations", educational program "International business" is carrying out in the form of:

- combined state exam in professional disciplines
- combined state exam in the theory and practice of translation

A standard document on a bachelor's degree granting is given to a candidate with the qualification "Specialist in International Business and Translation from a Foreign Language (with indication of language)" according to the certification results.

The decisions of the examination commission on awarding the bachelor's degree and qualification and the diploma issuance according to the examination results of the students final attestation are announced after the minutes protocol registration of the examination commission meeting.

4. Correspondence matrices of program competencies to the educational-professional program components

4.2. Professional training cycle

Program competencies / disciplines	CC 1	CC 2	CC 3	CC 4	CC 5	CC 6	CC 7	CC 8	CC 9	CC 10	CC 11	CC 12
IC	+	+	+	+	+	+	+	+	+	+	+	+
GC 1	+					+	+	+	+	+	+	+
GC 2							+		+	+		+
GC 3							+		+			+
GC 4		+									+	
GC 5						+	+	+	+	+		+
GC 6						+			+			
GC 7							+					+
GC 8	+					+	+	+	+			
GC 9	+	+	+			+	+		+		+	+
GC 10	+		+		+		+	+	+			+
GC 11	+		+				+	+		+		+
GC 12	+			+	+							
PC 1							+	+	+	+		
PC 2							+		+			
PC 3			+									+
PC 4							+		+	+		
PC 5							+		+			
PC 6							+		+			
PC 7						+			+			
PC 8							+			+		
PC 9						+				+		
PC 10	+		+		+		+	+		+		
PC 11							+	+				+
PC 12	+		+		+		+			+		+
PC 13	+		+					+				+
PC 14							+			+		
PC 15						+			+			
PC 16						+						
PC 17							+					
PC 18	+		+				+	+				+
PC 19												+
PC 20							+		+			+
PC 21									+	+		+
PC 22	+	+									+	
PC 23						+			+			
PLO 1	+		+	+	+					+		
PLO 2	+	+	+	+	+	+	+	+	+	+	+	+
PLO 3										+		
PLO 4							+	+		+		
PLO 5						+			+	+		

Program competencies / disciplines	CC 1	CC 2	CC 3	CC 4	CC 5	CC 6	CC 7	CC 8	CC 9	CC 10	CC 11	CC 12
PLO 6										+		
PLO 7										+		
PLO 8							+	+		+		
PLO 9									+			
PLO 10						+	+		+			+
PLO 11						+			+			
PLO 12									+			
PLO 13									+			
PLO 14										+		
PLO 15		+									+	
PLO 16	+		+				+			+		+
PLO 17									+			
PLO 18									+			
PLO 19							+	+	+	+		
PLO 20	+		+									+
PLO 21									+			
PLO 22										+		
PLO 23	+		+									+
PLO 24										+		
PLO 25	+				+		+					+
PLO 26				+								
PLO 27						+						
PLO 28						+						

4.2. Professional training cycle

Program competencies / disciplines	CC 13	CC 14	CC 15	CC 16	CC 17	CC 18	CC 19	CC 20	CC 21	CC 22	CC 23	EC 1	EC 2	EC 3	EC 4	EC 5	EC 6	PT 1	PT 2	PT 3	PT 4	PT 5
IC	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+
GC 1	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+
GC 2	+	+	+	+			+	+	+	+	+	+	+	+	+	+	+			+	+	+
GC 3	+	+	+	+			+	+		+	+	+	+				+	+	+	+	+	+
GC 4					+	+					+						+	+	+	+	+	+
GC 5			+	+						+	+		+				+			+	+	+
GC 6									+		+			+	+					+	+	+
GC 7									+	+	+		+				+	+	+	+	+	+
GC 8	+	+	+	+			+	+		+	+	+				+				+	+	+
GC 9					+	+							+	+	+		+	+	+		+	+
GC 10													+	+	+		+	+	+			
GC 11	+	+	+	+	+	+	+	+		+	+					+				+	+	+
GC 12																			+			
PC 1	+	+	+	+			+	+		+	+	+		+	+	+				+	+	+
PC 2		+	+	+			+	+			+					+	+		+	+	+	+
PC 3		+	+							+	+		+				+					
PC 4	+			+						+			+			+				+	+	+
PC 5	+	+	+	+			+	+				+				+				+	+	
PC 6		+						+		+												
PC 7		+	+						+			+		+	+							
PC 8			+							+	+	+	+				+					+
PC 9			+							+	+					+	+					+
PC 10												+										
PC 11																						
PC 12				+								+										
PC 13											+	+										
PC 14		+		+								+					+					
PC 15									+					+	+							
PC 16									+					+	+							
PC 17										+	+		+				+					+
PC 18			+	+							+		+									
										+	+		+				+		+			

Program competencies / disciplines	CC 13	CC 14	CC 15	CC 16	CC 17	CC 18	CC 19	CC 20	CC 21	CC 22	CC 23	EC 1	EC 2	EC 3	EC 4	EC 5	EC 6	PT 1	PT 2	PT 3	PT 4	PT 5
PC 20			+									+					+					
PC 21			+					+														
PC 22					+	+												+		+	+	+
PC 23									+			+			+	+	+		+	+	+	+
PLO 1																			+			
PLO 2	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+			
PLO 3		+	+					+		+	+	+								+	+	+
PLO 4		+	+	+						+						+	+					+
PLO 5	+								+					+	+					+	+	+
PLO 6	+	+	+	+										+	+	+	+					
PLO 7		+	+					+														
PLO 8	+	+										+										
PLO 9										+						+	+					+
PLO 10									+				+	+	+							
PLO 11		+	+						+					+	+							
PLO 12			+							+	+						+					
PLO 13			+							+	+	+				+	+					
PLO 14										+	+	+		+	+		+					+
PLO 15					+	+												+				
PLO 16																						+
PLO 17										+	+	+	+				+					
PLO 18			+	+								+										
PLO 19	+													+	+	+	+					
PLO 20										+												
PLO 21													+						+			
PLO 22	+	+										+			+						+	
PLO 23													+									
PLO 24										+	+						+	+	+			
PLO 25				+								+										
PLO 26																			+			
PLO 27																			+	+	+	+
PLO 28																		+	+	+	+	+

Legend: CC – compulsory component, EC – elective component, PT – practical and scientific training, i – the discipline number in the educational component list of components, IC – integral competence, GC – general competence, PC – Specialty professional competence, j – the competence number in the educational component list of components, PLO – program learning outcomes

РЕЦЕНЗІЯ

на освітньо-професійну програму «Міжнародний бізнес»
першого (бакалаврського) рівня вищої освіти
за спеціальністю 292 «Міжнародні економічні відносини»
Східноєвропейського національного університету імені Лесі Українки

Посилення глобалізаційних процесів, діджиталізація, науково-технічний прогрес, модернізаційні перетворення в сфері міжнародних економічних відносин обумовлюють якісні зміни в економічній, соціальній, освітній системах нашої країни, основою успішного функціонування яких є наявність високопрофесійних кадрів у галузі міжнародного бізнесу та міжнародних економічних відносин.

Зміст та структура програми підготовки бакалаврів за освітньо-професійною програмою «Міжнародний бізнес» спеціальності 292 «Міжнародні економічні відносини» характеризується відповідністю предметній області визначеної спеціальності, логічною послідовністю та системністю побудови. Освітні компоненти циклу професійної підготовки разом з компонентами інших циклів формують цілісну систему підготовки здобувачів вищої освіти, а їх обсяг є достатнім і адекватним навантаженню у бакалавраті. При цьому, структура програми надає можливість вибору здобувачами вищої освіти навчальних дисциплін з циклу вибіркових.

Важливо, що рецензована ОПП «Міжнародний бізнес» дозволяє отримати її випускникам компетенції в сфері розв'язання комплексних проблем професійної та інноваційної діяльності в галузі міжнародних економічних відносин, здатність глибоко переосмислювати наявні та створювати нові цілісні знання, вдосконалювати професійну практику, вміння аналізувати, систематизувати та узагальнювати результати міждисциплінарних наукових досліджень у сфері міжнародних економічних відносин та бізнесу. Окрім того, здобувачі вищої освіти мають продемонструвати цілу низку програмних результатів навчання, серед яких варто акцентувати такі, як уміння аналізувати торгово-економічні можливості фірми, визначати ринки та прогнозувати діяльність фірм на міжнародних ринках, використовувати на практиці знання у сфері фінансів, митної, банківської справи та страхування для розробки і реалізації плану розвитку фірми на основі інвестиційно-інноваційної моделі, аналізувати й узагальнювати результати операційної, бухгалтерської, фінансової та інвестиційної діяльності міжнародної компанії, використовувати набуті знання у галузі міжнародного менеджменту та маркетингу для самостійного аналізу світогосподарських процесів та прийняття на цій основі виважених управлінських рішень.

Навчальний план підготовки бакалаврів освітньо-професійної програми «Міжнародний бізнес» повністю відповідає завданням освітньо-професійної програми.

Послідовність вивчення дисциплін, план та графік навчального процесу, перелік та обсяг нормативних і вибіркових дисциплін відповідають структурно-логічній схемі підготовки здобувачів вищої освіти за спеціальністю 292 «Міжнародні економічні відносини» і покликані сприяти забезпеченню відповідності програмних результатів навчання запитам потенційних роботодавців.

Загалом можна зробити висновок про те, що ОПП «Міжнародний бізнес» відповідає вимогам для підготовки фахівців такої кваліфікації та може бути рекомендована до затвердження та впровадження у навчальний процес.

Генеральний директор
ПрАТ «СКФ Україна»



Богдан Волчок